



# Powering Your Dream<sup>®</sup> Through the NAWBO National Experience

**P**owering your dream—at any stage of your entrepreneurial journey—starts with getting plugged into NAWBO nationally through experiences designed to help you connect, learn, lead and advocate. These stand strong on NAWBO's nearly 50 years of serving as a one-stop resource for women business owners, propelling them into greater economic, social and political spheres of power worldwide.

*Start powering your dream today by getting plugged into the NAWBO National Experience:*

## VIRTUAL PROGRAMMING

### **EMPOWER HOUR**

***Weekly, Every Thursday***

In this small-group, mastermind-style setting, you'll discuss two questions per week and work ON your business together.

### **VIRTUAL CONNECTIONS**

***Monthly, Every Third Tuesday***

In this facilitated session, you'll be introduced to a new member each month and then network with women across the U.S.

### **NAWBO ON THE GO PODCAST**

***Monthly, New Episodes Released***

This podcast is for and featuring busy women entrepreneurs—delivering quick doses of fun, inspiration and education.

## ONLINE EDUCATION AND RESOURCES

### **NAWBO INSTITUTE - Available 24/7**

The Institute is a world-class, one-stop online resource for programs and education for women business owners at every stage of their entrepreneurial journey. These include:

**Circle** - Redefining success for WBOs who have reached the \$1 million mark

**Certification** - By WBOs, for WBOs to give all access to WBE and MWBE certification

**Launch Right** - Supporting under-represented women exploring entrepreneurship

**Established and Ready to Grow** - Engaging minority WBOs in early stages of business ownership

**And more...**

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## COMMUNITY CALLS – Monthly

These national calls are open to all members interested in being a NAWBO ambassador in your community and with legislative decision makers:

### ADVOCACY CALL – Every Third Tuesday

Learn about NAWBO's bi-partisan advocacy agenda and get everything you need to speak out for WBOs nationally and locally.

### MEMBERSHIP CALL – Every Second Wednesday

Join members from across the country in discussions around the NAWBO movement and how to grow it for generations to come.



## SIGNATURE IN-PERSON EVENTS

Each year, NAWBO is proud to host all or a combination of these national in-person events that draw hundreds of attendees from across the country:

**Leadership Academy** – Honing NAWBO community and personal business leadership

**Advocacy Days** – Using our voice in Washington, DC to shape legislative decision-making

**National Women's Business Conference** – Coming together for fun, education, inspiration and more

**NextGen Forum** – Connecting, motivating and inspiring the next generation of WBOs



#NAWBO  
#NAWBOWBC



## COMMUNICATIONS

Stay connected and informed through a variety of national communications you can opt to engage with and receive:

- **Social Media** – Connect and engage with #NAWBO on all platforms
- **NAWBO and You** – Access the latest news and events in this weekly news e-digest
- **NAWBO ONE** – Read WBO stories and get tips and insights in this monthly e-publication

## OTHER OPPORTUNITIES

There are so many ways to be part of the NAWBO National Experience—here are a few more to consider in your journey:

- **First-Person Articles:** Submit yours to share expert advice throughout the year
- **Speaking Opportunities:** Apply to be a guest on the podcast or to speak at a national event
- **Leadership Opportunities:** Step up to serve on a national committee or advisory board

Can we help you get better plugged into NAWBO nationally? Reach out to

[Memberservices@nawbo.org](mailto:Memberservices@nawbo.org).



**NAWBO**

National Association of Women Business Owners

WOMEN MEAN BUSINESS®