

## 2025 NextGen Experience

An experience at WBC2025 Exclusively For NextGen to Get Inspired, Educated and Connected!

**T**his year's NextGen Experience is part of NAWBO's two-day 50th anniversary National Women's Business Conference.

NextGen attendees will have a special session together each morning with members of NAWBO's Circle Program for \$1 million+ women business owners designed to connect and inspire. Then, they will take part in all the general sessions and activities, from keynotes to lunch roundtables to the awards gala.

### AGENDA HIGHLIGHTS

- Connect and be inspired by top-tier women business owners each morning
- Also, meet 50 years of NAWBO trailblazers, including past presidents/chairs
- Be inspired by powerful keynotes from actress and humanitarian Ashley Judd and the NBA's first black female CEO Cynthia Marshall
- Learn from experts in leadership, education and advocacy to transform your life and business
- Take advantage of opportunities to work through challenges and mastermind your business success... and more!



Ashley Judd

**JOIN US ON SATURDAY,  
JUNE 7-SUNDAY, JUNE 8, 2025**  
Omni Shoreham Hotel, Washington, DC

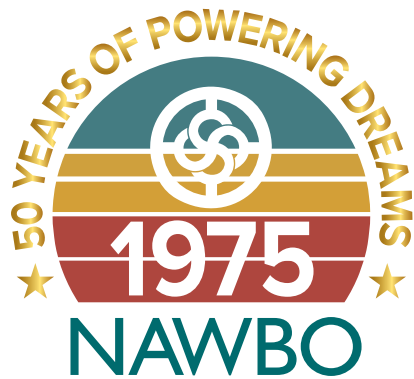


The cost to attend is **\$697** for members and **\$797** for non-members during Early Bird registration now through March. A limited number of scholarships to cover the cost of registration are also available.

**REGISTER NOW AT [NAWBO.ORG!](https://www.nawbo.org)**



Are you a NAWBO NextGen member or an entrepreneur in the first 1-3 years of your first business interested in attending this NextGen Experience or a NAWBO member interested in supporting this next generation of women business owners? Please e-mail Jennifer Martin at [nextgen@nawbo.org](mailto:nextgen@nawbo.org) for more information about scholarship opportunities that are still available.



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**JUNE 7-8, 2025 | OMNI SHOREHAM HOTEL, WASHINGTON, DC**

**N**AWBO is thrilled to offer the NextGen Experience on Saturday, June 7-Sunday, June 8 as part of NAWBO's two-day 50th anniversary National Women's Business Conference. NextGen attendees will have a special session together each morning with members of NAWBO's Circle Program for \$1 million+ women business owners designed to connect and inspire. Then, they will take part in all the general sessions and activities, from keynotes to lunch roundtables to the awards gala. You can be part of it too as a sponsor!

### Title Sponsorship \$15,000:

- Recognition throughout the WBC as NextGen Experience Title Sponsor
- Logo recognition in conference promotional materials, website, printed program book and general session logo loop
- Invitation for senior executive to give short remarks at opening of NextGen Experience session on day one
- Signage with logo prominently displayed throughout the conference as NextGen Experience Title Sponsor
- Two (2) complimentary full conference registrations
- Half page ad specific to NextGen in the on-site program book with premium placement
- Promotion as title sponsor through social media platforms
- 7 scholarships awarded to NextGen Experience and other 50th event activity attendees
- Signage with logo prominently displayed at entrance of NextGen Experience room

### Supporting Sponsorship \$10,000: (two available):

- Recognition throughout WBC as NextGen Experience Supporting Sponsor
- Logo recognition in conference promotional materials, website and printed program book
- Signage with logo prominently displayed throughout conference as NextGen Experience Supporting Sponsor
- Two (2) complimentary full conference registrations
- Half page ad specific to NextGen in on-site program book
- 5 scholarships awarded to NextGen Experience and other 50th event activity attendees

### \$5,000:

- Logo in pre-conference communications
- Recognition on-site at event on signage and from stage
- 2.5 scholarships awarded to NextGen Experience and other 50th event activity attendees
- Half-page ad in program book

### \$3,500:

- Logo in pre-conference communications
- Recognition on-site at event on signage and from stage
- 1.5 scholarships awarded to NextGen Experience and other 50th event activity attendees
- Half-page ad in program book

### \$2,000:

- Sponsor (1) NextGen entrepreneur to attend the NextGen Experience and other 50th event activities and we'll list you as a donor in the program book



#NAWBO



**NAWBO**

National Association of Women Business Owners

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