



NAWBO Editorial Submission Guidelines

NAWBO ONE is a monthly e-publication of the National Association of Women Business Owners (NAWBO) that is distributed on the 3rd Wednesday of every month, unless it falls on a holiday, to a database of approximately 30,000. It is dedicated to helping the 12 million-plus women entrepreneurs across the United States to power their dream and voice—in their business, lifestyle and community.

Our editors are interested in article submissions from our Premier members and partners related to our monthly themes. Please see the latest editorial calendar for themes and submission deadlines. We also consider outside submissions if the topic and insights are beneficial to our community of women business owners. Please note that we accept no more than 2 submissions per year from the same individual or company unless outlined in a partner agreement.

- If you are interested in submitting an article and would like your topic pre-approved, please reach out to publications@nawbo.org. With all submissions, please consider the following:
 - NAWBO reserves the right to select/reject submissions as appropriate for the *NAWBO ONE* audience and NAWBO's mission and goals. NAWBO also reserves the right to include submissions in other NAWBO communications, such as our website and social media pages, as well as on the NAWBO Institute free online education platform.
 - NAWBO does not financially compensate for article submissions.
 - We retain the right to edit all article submissions according to *NAWBO ONE* and AP journalism style.
 - Articles should be approximately 500-750 words maximum for the online format.
 - Articles must be informational with ideas, best practices, how-to tips, etc.
 - Articles should not promote/sell your organization, products or services in any way.
 - You may, however, include a byline and short, no more than 100-word bio with a link to your company website.
 - We do consider articles that have been previously published (as long as you provide the original article links so that we can properly attribute them to the sources).
 - Articles should be submitted as a Word document.
 - Please also provide a headshot—photos should be at least 300 dpi for quality appearance.

Surveys

NAWBO often receives requests to promote surveys to our membership and database for participation. NAWBO will review all survey requests and make a decision to promote or not based on the survey content as we have our own surveys throughout the year related to NAWBO member, partner and diversity, equity, inclusion and belonging initiatives. It should be appropriate and tailored for women entrepreneurs or small business owners. Please include with your survey request your name and contact information, a link to the survey and a short description of the survey's purpose and content. Most surveys are promoted via NAWBO's social media pages or weekly news e-digest.

Thank you for your interest!