

Agenda | Day 1 – June 3

REGISTRATION OPEN: 9:00 am – 11:00 am ET All agenda times are listed in Eastern Daylight Time

8:00 am – 8:45 am	Yoga, Wellness & Walking
Sanctuary	
	Join us for a relaxing yoga and wellness session or a walk
	around the area to start your day! Bring a water bottle;
	there are towels in the fitness center along with a water
	refill station. Yoga participants are limited to 15 due to the
	size of the room.
10:00 am – 11:45 am	Annual Membership Meeting
Crown Ballroom	
	Kickoff & Opening Remarks
	Jen Earle, NAWBO CEO
	NAWBO National Board Installation & Chair Remarks
	Dr. Janis Shinkawa
	NAWBO Institute Board Installation & Chair Remarks
	Shauna Huntington
	2024 Priorities: Membership, Advocacy and Community Building
	Join Dr. Janis Shinkawa and Shauna Huntington for an
	important panel discussion on our future direction,
	moderated by Jen Earle.
	Panelists: Shauna Huntington and Dr. Janis Shinkawa
	Jen Earle (Moderator)
11:45 am – 12:00 pm	BREAK
12:00 pm – 1:00 pm	Buffet Lunch
Crown Foyer/Crown Ballroom	
1:00 pm – 1:30 pm	Chapter Awards Ceremony, Presidents' Recognition &
Constant De llas est	Chapters of Excellence
Crown Ballroom	Let's recognize our top chanters for their amazing work
	Let's recognize our top chapters for their amazing work over this last year followed by our pinning ceremony. Past
	presidents and new presidents will take part in the pinning
	ceremony as the new presidents recite their pledge.
1:30 pm – 2:00 pm	BREAK
· ·	Transition to Afternoon Sessions
2:00 pm – 6:00 pm	Leadership Onboarding Training & Roundtables



This training session will help prepare chapter leaders to be more successful in the coming year. Topics include:
Chair Huddles
Panel of Past Presidents
Chapter of Excellence and Chapter of the Year
Overview of Bank of America Ambassador Program
Handling Difficult Conversations
How to Use the Chapter Admin Portal
Co-Sponsored by Bank of America & Dell Technologies
Chair Huddle Sponsor – Walmart Business
Breakout Session #1
Details to come!
Breakout Session #2
New Member/Attendee Meet & Greet
New to NAWBO or NAWBO Days? Take the time to
introduce yourself and meet other NAWBO members. Plus
find out how to get the most out of the conference and
your NAWBO membership!
Sponsored by UPS
Certification Workshop & Matchmaking Session
WBE and MWBE certified women business owners, get
ready to harness the power of your certification! This
dynamic matchmaking experience will connect you with
supplier diversity managers from corporations. You'll have
10 minutes to meet one-on-one with these potential
customers to share capabilities and explore potential
opportunities for teaming. Must be certified or going
through the process to participate.
NAWBO Circle Program
The NAWBO Circle participate in a special, organized,
Intentional Connections networking activity together to
make sure all members are well connected to Circle
make sure all members are well connected to Circle women from outside of their own Mastermind groups.
women from outside of their own Mastermind groups.
women from outside of their own Mastermind groups. Dinner On Your Own – Explore DC!



Agenda | Day 2 – June 4

REGISTRATION OPEN: 8:00 am – 10:00 am ET All agenda times are listed in Eastern Daylight Time

8:45 am – 9:30 am	Member Breakfast
Crown Foyer/Crown Ballroom	Sponsored by Mastercard
9:30 am – 10:15 am	Policy Priorities – Access to Capital Through Financial
	Literacy
Crown Ballroom	
	For any business, access to capital is the number one
	priority, and top indicator of success. NAWBO advocates
	for more resources for entrepreneurial development
	programs, including Women's Business Centers, to provide
	additional financial literacy education for women owned
	businesses. During this discussion, we'll cover the
	importance of financial literacy for women business
10.15	owners and how policy makers can improve access.
10:15 am – 12:00 pm	Micro Business Session
	Addressing Needs of Micro Business: Through the first
	half of 2024, NAWBO has facilitated four regional listening
	sessions in partnership with Women Impacting Public
	Policy to discuss the definition, and the needs of
	microbusinesses. We're excited to host a discussion on the
	themes of our dialogue with women entrepreneurs on this
	important issue, as well as how a federally codified
	definition for micro businesses would help the smallest of
	small businesses.
	Workforce: In the post COVID era, the need for a federal
	framework on paid family leave is more apparent than
	ever. Policies that include support for self-employed
	individuals and working families through programs like
	paid family leave help address the economic needs of our
	business owners and workforce while at the same time
	helping ensure small business owners can compete against
	their larger counterparts. Join us for a discussion on the
	needs of women owned small businesses as it relates to
	paid leave, and a deep dive into the bicameral, bipartisan
	efforts to address paid leave.
	Caring for The Business Owner: More than ever, our
	nation understands the need for a sound healthcare
	system and acknowledges a concerted effort is needed to
	address the cost of healthcare for small business owners
	and their employees. At the same time, we acknowledge
	that as the primary caregivers for young children and older



	loved ones, women business owners need flexibility to
	manage care and run their businesses. Join us for a
	discussion on the importance of affordable healthcare for
	small businesses, as well as a need for a flexible paid leave
	program which accommodates family caregivers.
	Sponsored by Gusto
12:30 pm – 1:00 pm	Group Photo on Capitol Hill
	We are excited to continue one of our most popular
	traditions of taking a group photo on Capitol Hill! We will
	walk together from the hotel to the steps of the Capitol.
1:00 pm – 2:00 pm	Partner Briefing Lunch
1.00 pm 2.00 pm	
	Sponsored by Intuit
2:30 pm – 4:45 pm	Meetings with Senate & House Small Business
2.30 pm 4.45 pm	Committee Staffs
6:00 pm – 6:30 pm	Pre-Gala Reception and Photo Op
Crown Foyer	Sponsored by Verizon
6:30 pm – 7:30 pm ET	WBO of the Year Panel and Remarks
	who of the real rane and Kemarks
Crown Ballroom	Woman Business Owner of the Year Panel
	Moderated by Beth Hoving, Senior VP & East Division
	Business Support Executive, Bank of America
	business support Executive, bank of America
	Sponsored by Bank of America
7:30 pm – 8:30 pm	Buffet Dinner
7.50 pm = 8.50 pm	Duriet Dimer
Sapphire Room & Crown Foyer	
8:30 pm – 10:30 pm	WBO of the Year Announcement
6:50 pm – 10:50 pm	
Crown Ballroom	Winner announced by Jill Calabrese Bain, Managing
Crown Ballroom	Director, Small Business, Specialty Banking & Lending
	Division, Bank of America
	Danco Elear Onan
	Dance Floor Open

Agenda | Day 3 – June 5

All agenda times are listed in Eastern Daylight Time

9:00 am – 10:00 am	Regional Chapter Advocacy Breakfast
Crown Foyer/Crown Ballroom	
10:00 am – 10:30 am	Partner Coffee Break/Networking



Crown Ballroom	
11:00 am – 1:00 pm	Group Meetings on Capitol Hill