

NAWBO FINANCIAL LITERACY SERIES

A recent survey shows that women small business owners believe financial literacy is the biggest hurdle to overcome when running a business. And yet overcoming it is key to managing cash flow, making informed decisions, navigating economic challenges and planning for future scaling and sustainable growth.

NAWBO is bringing financial literacy to you in this new three-part virtual workshop series that is open—and free—to members and non-members and features:



**Expert Money Coach,
Speaker & Podcast Host**

Dawnette Palmore
of Your Money On Purpose Coaching

**Tuesday, October 29
at 9 a.m. PT/11 a.m. CT/12 p.m. ET**

**Mastering Cash Flow and
Building a Strong Financial
Foundation: Ensuring
Consistent Income and
Financial Stability**

This comprehensive workshop will cover the essentials of cash flow management, including forecasting, tracking and stabilizing income. Participants will learn how to create a detailed budget, identify areas to reduce expenses and develop a saving plan. The session will also emphasize the importance of setting realistic financial goals, both short-term and long-term, to ensure the business owner's financial well-being and the ability to consistently pay themselves.

[REGISTER HERE](#)

**Tuesday, November 19
at 9 a.m. PT/11 a.m. CT/12 p.m. ET**

**Healthy Money Mindset:
Overcoming Financial
Stress and Developing a
Prosperous Mindset**

This workshop will delve into the psychological aspects of money management, addressing common financial stressors and mental blocks. It will provide techniques for developing a positive money mindset, overcoming financial anxiety and building confidence in financial decision-making.

[REGISTER HERE](#)

**Tuesday, December 17
at 10 a.m. PT/12 p.m. CT/1 p.m. ET**

**Setting Up Your Business
for Success: Legal,
Financial and Operational
Foundations**

This session will provide an in-depth look at the essential steps for setting up a business correctly. Topics will include choosing the right business structure, setting up accounting systems, understanding legal requirements and establishing effective operational processes. This workshop will ensure entrepreneurs have a solid foundation to build and grow their business sustainably.

[REGISTER HERE](#)

Join us for all three workshops, or just one.

The recordings will also be made available later on the NAWBO Institute.