



SPONSOR THE PROGRAMS THAT CONNECT OUR COMMUNITY!

NAWBO 2021 Virtual Programming Monthly Sponsorship Opportunities

NAWBO's Virtual Programming has always been educational, inspirational and supportive, but it's become a critical lifeline to women business owners across the United States in this current remote business environment as all events are open to the public and no cost to participate.

Now, you can be part of NAWBO's Virtual Programming as a sponsor. We are offering the opportunity in 2021 for partners to sponsor one month of:



Lunch & Learns

These take place nearly every **Tuesday at 12 p.m. ET** and feature NAWBO Premier member experts presenting on a wide range of business and life topics that propel women entrepreneurs both personally and professionally.



Community Connects

These take place nearly every **Wednesday at 5 p.m. ET** and feature an interactive video format where women entrepreneurs connect, share best practices and support one another, plus join smaller breakout rooms to form stronger connections.

COST: \$5,000.00 per month of NAWBO Virtual Programming (10 available)

REACH: In 2020, nearly 1,000 women entrepreneurs of all sectors, sizes and stages of business growth on average participated in NAWBO's Virtual Programming each month, including both members and non-members.

BENEFITS: With each month of NAWBO's Virtual Programming you sponsor, you will receive:

- ✓ Logo on NAWBO website
- ✓ Listing on roster of Virtual Programming sponsors
- ✓ Logo on weekly Virtual Programming eblasts promoting your sponsored content
- ✓ Logo in *Member News* and *Leader News* monthly e-communications featuring your sponsored content
- ✓ Opportunity to meet and engage with members on Community Connects during your sponsored month
- ✓ Recognition during Lunch & Learns during your sponsored month



Ready to gain visibility and loyalty by sponsoring these critical programs that connect our NAWBO community?

Please contact
Deborah Snyder today at
dsnyder@nawbo.org.



NAWBO

National Association of Women Business Owners

Power Your Dream™