

# NEXTGEN SPONSORSHIP OPPORTUNITIES



NAWBO is thrilled to offer the virtual NextGen Forum, an innovative two-day forum on October 25<sup>th</sup> and 26<sup>th</sup> after the National Women's Business Conference designed to develop an entrepreneurial curiosity, confidence and mindset in young women through life-changing connections, education and resources. These amazing college- and post-college-age women on the entrepreneurial track as well as high school students with existing businesses are the future of NAWBO and our community of women business owners.

## NEXTGEN FORUM TITLE SPONSOR: \$20,000

- ◆ Recognition and promotion throughout the forum as a Title Sponsor including all communications and website landing page
- ◆ Sponsor representative to give welcome remarks at the opening of Forum
- ◆ Sponsorship of breakout session and to provide a speaker

### This sponsorship also includes recognition at the National Women's Business Conference 2022.

- ◆ Logo recognition in conference promotional materials, website, on-site program book and general session sponsor logo loop as NextGen Forum Title Sponsor
- ◆ Signage with corporate logo displayed prominently throughout the conference
- ◆ Six (6) complimentary full conference registrations
- ◆ Exhibit booth in a prime location which includes two (2) exhibit hall-only staff badges
- ◆ Full-page ad in the on-site program book
- ◆ Exclusive invitation for two (2) representatives to attend the Sponsor Appreciation Reception

## NEXTGEN FORUM SUPPORTING SPONSOR: \$10,000 (Two available!)

- ◆ Recognition and promotion throughout the forum as a Supporting Sponsor including all communications and website landing page
- ◆ Sponsorship of breakout session and to provide a speaker
- ◆ Sponsor representative to give remarks at the closing of Forum

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## QUARTERLY NEXTGEN VIRTUAL PROGRAMS TITLE SPONSOR: \$5,000

- ◆ Listed as Title Sponsor on all quarterly virtual event communications
- ◆ Welcome remarks at the beginning of all quarterly virtual programs
- ◆ Opportunity to introduce quarterly event speaker(s)

## OTHER FORUM OPPORTUNITIES

### \$1,500

- Virtual registrations for 10 participants for both days of the NextGen Forum
- Also included is 10 one-year NextGen NAWBO memberships (\$1,200 value)
- School/company logo included on NAWBO event website and pre-event communications
- Half page ad in Women's Business Conference virtual program book as a NextGen sponsor

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### \$500

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- School/company logo included in pre-event communications