



Women Mean Business® Regional Entrepreneurial Conference and 42nd Annual Fundraiser

Friday, April 25, 2025

DoubleTree by
Hilton Hotel
Chicago—Oak Brook
1909 Spring Road
Oak Brook, IL 60523

8:00 am–6:00 pm

For questions regarding
sponsorship packages,
please contact:

NAWBO Chicago
4055 W. Peterson Ave.
Suite 105
Chicago, IL 60646
773.741.4955
info@nawbochicago.org

Women Mean Business® Regional Entrepreneurial Conference 42nd Annual Fundraiser

The **Women Mean Business® Regional Entrepreneurial Conference** is NAWBO Chicago's premier business and fundraising event drawing more than 400 attendees. The day-long conference includes an expo, robust business sessions and annual awards luncheon. This year's conference will feature a dynamic panel of female entrepreneurs who will share with us how they overcame their challenges to achieve triumphs in their businesses. Attendees will gain inspiration and practical takeaways about how to be a stronger entrepreneur.

The conference Achievement Luncheon recognizes Corporate Women of Achievement and the presentation of the Woman Business Owner of the Year and Member of the Year awards.

Diamond Sponsor **\$20,000**

- Diamond Sponsor on all event signage, invitations and event emails
- Sponsor co-branded with NAWBO Chicago the day of the event
- Logo on NAWBO Chicago website for one year
- Provide Conference bag
- Full-page color ad in the Commemorative Awards Booklet with top available placement when sponsorship confirmed
- Two premier tables with company logo (20 tickets)
- Sponsor nominates a recipient for Corporate Woman of Achievement Award
- Moderate the luncheon panel
- Premier Exhibit in the Expo Hall
- Recognition as a Diamond Sponsor on publicity materials
- Logo included in session slide rotation
- Sponsor recognition in post-event publicity
- Ability to address audience and show video
- Place items on attendee chairs
- Additional full-page ad
- Sponsor may host an addition workshop or event during the year

Platinum Sponsor **\$10,000**

- Platinum Sponsor on all event signage and invitations
- Logo on NAWBO Chicago website for one year
- Full-page color ad in the Commemorative Awards Booklet with top available placement when sponsorship confirmed
- One premier table with company logo (10 tickets)
- Sponsor nominates a recipient for Corporate Woman of Achievement Award
- Premier Exhibit in the Expo Hall
- Recognition as a Platinum Sponsor on publicity materials
- Logo included in session slide rotation
- Sponsor recognition in post-event publicity
- Sponsor or present one session (sponsor selects session time)
- Place items on attendee chairs

Gold Sponsor **\$7,500**

- Gold Sponsor on all event signage and invitations
- Logo on NAWBO Chicago website for one year
- Full-page color ad in the Commemorative Awards Booklet
- One premier table with company logo (10 tickets)
- Premier Exhibit in the Expo Hall
- Sponsor nominates a recipient for Corporate Woman of Achievement Award
- Recognition as Gold Sponsor on publicity materials
- Logo included in session slide rotation
- Sponsor recognition in post-event publicity
- Sponsor or present one session (sponsor selects session time)

Silver Sponsor **\$5,000**

- Sponsor and/or present a session at the conference
- Silver Sponsor on all event signage and invitations
- Logo on NAWBO Chicago website for one year
- Half-page color ad in the Commemorative Awards Booklet
- Five event tickets
- Exhibit table in the Expo Hall
- Sponsor nominates a recipient for Corporate Woman of Achievement Award
- Recognition as Silver Sponsor on publicity materials
- Logo included in session slide rotation
- Sponsor recognition in post-event publicity
- Sponsor or present one session



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Happy Hour/Chocolate Sponsor _____ **\$5,000**

- Listing as Happy Hour or Chocolate Sponsor on all email invitations, NAWBO Chicago website and E-Newsletter
- Half-page color ad in the Commemorative Awards Booklet
- Sponsor nominates a recipient for Corporate Woman of Achievement Award
- Exhibit table in the Expo Hall
- Five event tickets
- Sponsor promoted through branded messaging on social media outlets
- Sponsor recognition in post-event publicity

Bronze Sponsor _____ **\$2,500**

- Quarter-page color ad in the Commemorative Awards Booklet
- Logo on NAWBO Chicago website for one year
- Logo included in monthly newsletter as a sponsor
- Exhibit table in the Expo Hall
- Sponsor recognition in post-event publicity
- Two event tickets

Premier Exhibitor _____ **\$1,000 Member/\$1,250 Non-Member**

- Pre-event promotion
- Exhibit table in the Expo Hall
- Logo in Commemorative Awards Booklet and on event web page
- Quarter-page color ad in the Commemorative Awards Booklet
- One event ticket

Exhibitor _____ **\$500 Member/\$750 Non-Member**

- Pre-event promotion
- Listing in the Commemorative Awards Booklet and on the event web page
- Exhibit table in the Expo Hall
- One ticket to the event

Table Sponsor _____ **\$2,750**

- Bundle of 10 tickets: use for your associates and clients, or donate tickets to support women business owners who might not otherwise be able to attend and one table for you and your guests
- Listing as Corporate Table Sponsor in the Commemorative Award Booklet and included on the event website
- Company logo displayed on table

Advertising Opportunities

Advertisers also will be recognized in the Commemorative Award Booklet and included on the event website

Full Page: 4.5" wide x 7.5" high (no bleeds) _____ **\$2,000**

Half Page: 4.5" wide x 3.75" high (no bleeds) _____ **\$1,000**

Quarter Page: 2.25" wide x 3.75" high (no bleeds) _____ **\$500**

Additional sponsorship opportunities continued on the next page



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Sponsorship Opportunities Supporting Female Entrepreneurs

NAWBO Chicago is committed to fostering an inclusive environment and elevating as many female entrepreneurs as we can. You can support this initiative in many different ways. Please help us in achieving this mission in one of the following ways. Sponsorship recognized in Commemorative Awards Booklet.

Gift of NAWBO Sponsor _____ \$680

- Provide a one-year NAWBO membership to a female entrepreneur. This priceless gift will provide mentorship, support and other resources to help a woman business owner thrive.

Scholarship Sponsor _____ \$275

- Provide one or more tickets for a female entrepreneur who might not otherwise be able to attend

Next Gen Sponsor _____ \$275

- Provide one or more tickets for a Next Gen entrepreneur to attend the full conference

Friend of NAWBO _____ Open Donation

- Supports the activities and outreach of NAWBO Chicago in providing support, resources and outreach for female entrepreneurs