







Your sponsorship in NAWBO provides empowerment knowledge inspiration opportunities relationships growth confidence purpose









## **Corporate Partnership Opportunities**

CORPORATE PARTNERSHIPS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTING		
Available Points	50	35	20	10	5	0		
Total Investment \$20,000.00 \$10,000.00 \$7,500.00 \$5,000.00 \$2,500.00 \$1,500.00								
Additional benefits can be activated by purchasing the required points as indicated. One point = \$100								

GENERAL BENEFITS						
Logo on Website Under Sponsorship Level	•	•	•	•	•	NA
Sponsor Sub-Page on NAWBOChicago.org	•	•	•	•	•	NA
Share Sponsor Video on Partner Sub-Page	•	•	•	NA	NA	NA
Share Sponsor Flyer on Partner Sub-Page	•	•	•	NA	NA	NA
Co-Branded promotional item included in welcome kit (Corporate Partner to provide)	•	•	•	•	NA	NA
Logo included on Sponsor Graphic in Newsletter	•	•	•	•	•	NA
Spotlight in Newsletter	•	•	•	•	NA	NA
Ad in Newsletter for One Month	•	•	•	5	5	5
Logo included on Social Media Header	•	•	•	•	NA	NA
Include Flyer at NAWBO Exhibit Tables	•	•	•	NA	NA	NA
Join the NAWBO Chicago LinkedIn Group	•	•	•	•	•	•
Newsletter Article Submission (topic and content to be preapproved)	10	10	10	10	10	10
Social Media Post	2	2	2	2	2	2

EVENT PARTNER BENEFITS									
WOMEN MEAN BUSINESS® (400+ attendees	WOMEN MEAN BUSINESS® (400+ attendees)								
Ability to Address Audience and Show Video	15	20	NA	NA	NA	NA			
Sponsor or Present One Session	10	10	10	10	NA	NA			
Select Session Time	•	•	•	NA	NA	NA			
Full Page Color Ad	•	•	NA	NA	NA	NA			
Additional One Page Color Ad	10	NA	NA	NA	NA	NA			
Half Page Ad	NA	NA	•	NA	NA	NA			
Upgrade to Half Page Ad	NA	NA	NA	2	5	10			
Upgrade to Whole Page Ad	NA	NA	5	10	15	20			
Quarter Page Ad	NA	NA	NA	•	•	5			



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EVENT PARTNER BENEFITS (cont'd.)						
WOMEN MEAN BUSINESS® (400+ attendee	s)					
Provide Conference Bag	•	NA	NA	NA	NA	NA
Premier Table (Signage with Company Logo)	2 Tables	1 Table	1 Table	NA	NA	NA
Upgrade to One Premier Table (Company Logo)	NA	NA	NA	15	20	25
Tickets	NA	NA	NA	5 Tickets	2 Tickets	1 Ticket
Place Items on Attendees Chairs	5	10	NA	NA	NA	NA
Event Signage (placement based on level)	•	•	•	•	NA	NA
Logo included in session slide rotation	•	•	•	•	NA	NA
Partnership Level Recognition in Premier Event Marketing Materials	•	•	•	•	NA	NA
One Corporate Woman of Achievement Award	•	•	•	•	NA	NA
Introduction of Keynote Speaker	•	NA	NA	NA	NA	NA
Exhibitor Booth	•	•	•	•	•	•

INSTALLATION (60+ attendees)									
Tickets	10 Tickets	5 Tickets	1 Ticket	NA	NA	NA			
Recognition in Event Marketing Materials (may not compete with the event host(s))	•	NA	NA	NA	NA	NA			
Banner in Room	•	NA	NA	NA	NA	NA			
Exhibitor Booth	•	•	5	5	10	10			
Bar Sponsor	5	8	10	10	15	15			
Food Sponsor	5	8	10	10	10	10			

SUMMER SOCIAL (event recognition may not compete with the event host(s))								
Co-Sponsor	•	NA	NA	NA	NA	NA		
Tickets	10 Tickets	5 Tickets	1 Ticket	NA	NA	NA		
Exhibitor Booth	•	•	10	10	10	15		
Bar Sponsor	5	8	10	10	15	20		
Food Sponsor	5	8	10	10	15	20		



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EVENT PARTNER BENEFITS (cont'd.)								
HOLIDAY PARTY (event recognition may not compete with the event host(s))								
Co-Sponsor	•	NA	NA	NA	NA	NA		
Tickets	10 Tickets	5 Tickets	1 Ticket	NA	NA	NA		
Exhibitor Booth	•	•	10	10	15	25		
Bar Sponsor	5	8	10	10	15	20		
Food Sponsor	5	8	10	10	15	20		

NAWBO Workshop Sponsor/Presenter/Host (8 Available Annually)								
Host a Workshop	•	10	10	10	NA	NA		
Invitations**	•	•	•	•	NA	NA		
Electronic Promotion for Event**	•	•	•	•	NA	NA		
Online Promotion for Workshop**	•	•	•	•	NA	NA		
**Benefit included IF Sponsor chooses this option with their available points.								

NAWBO Connects (5 events Monthly* - 1 in each region) (10-20 attendees)							
Attend a Connects Group in Your Region	•	•	•	•	•	10	
Host a Connects Group in Your Region	•	•	•	10	10	10	
Ability to Present to Connects	15	10	5	NA	NA	NA	

Social Hour (attendance varies)						
Ability to Host One Social Hour (Promoted on social media)	•	•	10	10	15	25

PARTNERSHIP BENEFITS						
Serve on One Committee	•	•	•	•	•	•
Corporate Representatives (total number of representatives able to participate locally per partnership level)	5	4	3	2	1	1



## **Corporate Partnership** Registration



**TOTAL POINTS AT \$100** 

**CONTACT INFORMATION** (Please type or print legibly. Form must be fully completed.)

Company					
Address		City	State	Zip	
Website	Twitter Handle	Facebook Page	Instagram Profile		
Primary Contact		Phone	Email Address (Required)		
Marketing Contact ☐ Same as Primary		Phone	Email Address (Required)		
Accounting Contact  Same as Primary		Phone	Email Address (Required)		
PAYMENT					
In order to maintain your privacy, w participate, please process payme			online secure payment option	n. By agreeing to	
Partnership benefits and additional payment received in full. Registration			unless this form is signed, che	cked below and	
NAWBO Chicago 4055 W. Peterson Ave., Suite 105 OR Email: Melissa@NAWBOChicago.	-				
If you have any questions about NA Melissa@NAWBOChicago.org	_	rtnerships, Event Partne	erships or branding opportuniti	es, please contact	
SELECT LEVEL OF DADTICIDATION		SPONSORSHIP BE	NEELTS SELECTED		
SELECT LEVEL OF PARTICIPATION See NAWBO Chicago Partnership Levels summary for detailed benefits		Item	NEI 113 SELECTES	Points	
Type of Partnership	Amount				
☐ Diamond (50 points): \$20,000	\$				
☐ Platinum (35 points): \$10,000	\$				
☐ Gold (20 points): \$7,500	\$				
☐ Silver (10 points): \$5,000	\$				
☐ Bronze (5 points): \$2,500	\$				
☐ Supporting: \$1,500	\$				
SUB-TOTAL	\$				
☐ Points x \$100 each	\$				
TOTAL DUE WITH REGISTRATION					
D Disease should be a sixty of the sixty of	abaaba				
<ul> <li>Please check this box, sign belo form in full and agree to the part</li> </ul>			SUB-TOTAL POINTS		
			LESS AVAILABLE POINTS		
AUTHORIZED SIGNATURE	DATE	-	TOTAL DOINTS AT \$400		