



Your sponsorship in NAWBO provides
empowerment knowledge
inspiration opportunities
relationships growth
confidence purpose



Corporate Partnership Opportunities

CORPORATE PARTNERSHIPS	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTING
Available Points	50	35	20	10	5	0
Total Investment	\$20,000.00	\$10,000.00	\$7,500.00	\$5,000.00	\$2,500.00	\$1,500.00
Additional benefits can be activated by purchasing the required points as indicated. One point = \$100						

GENERAL BENEFITS						
Logo on Website Under Sponsorship Level	•	•	•	•	•	NA
Sponsor Sub-Page on NAWBOChicago.org	•	•	•	•	•	NA
Share Sponsor Video on Partner Sub-Page	•	•	•	NA	NA	NA
Share Sponsor Flyer on Partner Sub-Page	•	•	•	NA	NA	NA
Co-Branded promotional item included in welcome kit (Corporate Partner to provide)	•	•	•	•	NA	NA
Logo included on Sponsor Graphic in Newsletter	•	•	•	•	•	NA
Spotlight in Newsletter	•	•	•	•	NA	NA
Ad in Newsletter for One Month	•	•	•	5	5	5
Logo included on Social Media Header	•	•	•	•	NA	NA
Include Flyer at NAWBO Exhibit Tables	•	•	•	NA	NA	NA
Join the NAWBO Chicago LinkedIn Group	•	•	•	•	•	•
Newsletter Article Submission (topic and content to be preapproved)	10	10	10	10	10	10
Social Media Post	2	2	2	2	2	2

EVENT PARTNER BENEFITS						
WOMEN MEAN BUSINESS® (400+ attendees)						
Ability to Address Audience and Show Video	15	20	NA	NA	NA	NA
Sponsor or Present One Session	10	10	10	10	NA	NA
Select Session Time	•	•	•	NA	NA	NA
Full Page Color Ad	•	•	NA	NA	NA	NA
Additional One Page Color Ad	10	NA	NA	NA	NA	NA
Half Page Ad	NA	NA	•	NA	NA	NA
Upgrade to Half Page Ad	NA	NA	NA	2	5	10
Upgrade to Whole Page Ad	NA	NA	5	10	15	20
Quarter Page Ad	NA	NA	NA	•	•	5

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EVENT PARTNER BENEFITS (cont'd.)						
WOMEN MEAN BUSINESS® (400+ attendees)						
Provide Conference Bag	•	NA	NA	NA	NA	NA
Premier Table (Signage with Company Logo)	2 Tables	1 Table	1 Table	NA	NA	NA
Upgrade to One Premier Table (Company Logo)	NA	NA	NA	15	20	25
Tickets	NA	NA	NA	5 Tickets	2 Tickets	1 Ticket
Place Items on Attendees Chairs	5	10	NA	NA	NA	NA
Event Signage (placement based on level)	•	•	•	•	NA	NA
Logo included in session slide rotation	•	•	•	•	NA	NA
Partnership Level Recognition in Premier Event Marketing Materials	•	•	•	•	NA	NA
One Corporate Woman of Achievement Award	•	•	•	•	NA	NA
Introduction of Keynote Speaker	•	NA	NA	NA	NA	NA
Exhibitor Booth	•	•	•	•	•	•

INSTALLATION (60+ attendees)						
Tickets	10 Tickets	5 Tickets	1 Ticket	NA	NA	NA
Recognition in Event Marketing Materials (may not compete with the event host(s))	•	NA	NA	NA	NA	NA
Banner in Room	•	NA	NA	NA	NA	NA
Exhibitor Booth	•	•	5	5	10	10
Bar Sponsor	5	8	10	10	15	15
Food Sponsor	5	8	10	10	10	10

SUMMER SOCIAL (event recognition may not compete with the event host(s))						
Co-Sponsor	•	NA	NA	NA	NA	NA
Tickets	10 Tickets	5 Tickets	1 Ticket	NA	NA	NA
Exhibitor Booth	•	•	10	10	10	15
Bar Sponsor	5	8	10	10	15	20
Food Sponsor	5	8	10	10	15	20

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EVENT PARTNER BENEFITS (cont'd.)						
HOLIDAY PARTY (event recognition may not compete with the event host(s))						
Co-Sponsor	•	NA	NA	NA	NA	NA
Tickets	10 Tickets	5 Tickets	1 Ticket	NA	NA	NA
Exhibitor Booth	•	•	10	10	15	25
Bar Sponsor	5	8	10	10	15	20
Food Sponsor	5	8	10	10	15	20

NAWBO Workshop Sponsor/Presenter/Host (8 Available Annually)						
Host a Workshop	•	10	10	10	NA	NA
Invitations**	•	•	•	•	NA	NA
Electronic Promotion for Event**	•	•	•	•	NA	NA
Online Promotion for Workshop**	•	•	•	•	NA	NA
**Benefit included IF Sponsor chooses this option with their available points.						

NAWBO Connects (5 events Monthly* - 1 in each region) (10-20 attendees)						
Attend a Connects Group in Your Region	•	•	•	•	•	10
Host a Connects Group in Your Region	•	•	•	10	10	10
Ability to Present to Connects	15	10	5	NA	NA	NA

Social Hour (attendance varies)						
Ability to Host One Social Hour (Promoted on social media)	•	•	10	10	15	25

PARTNERSHIP BENEFITS						
Serve on One Committee	•	•	•	•	•	•
Corporate Representatives (total number of representatives able to participate locally per partnership level)	5	4	3	2	1	1

