



NAWBO

CHICAGO · WISCONSIN

National Association of Women Business Owners

The 41st Annual Celebration of Achievement

Thursday
April 25, 2024

Hilton Chicago/
Oak Brook Hills
Resort & Conference
Center
3500 Midwest Road
Oak Brook, IL

8:00 am–6:00 pm

For questions regarding sponsorship packages, please contact:

NAWBO Chicago
4055 W. Peterson Ave.
Suite 105
Chicago, IL 60646
773.741.4955
info@nawbochicago.org

41st Annual Celebration of Achievement

NAWBO Chicago's premier event, **The 41st Annual Celebration of Achievement**, draws 500+ attendees and features an accomplished female speaker. Past speakers have included Magie Cook, Eva Gabor, Whoopi Goldberg, Dr. Mae Jemison, Kay Koplovitz, Lisa Ling, Gloria Steinem, Marlo Thomas and Oprah Winfrey.

This year's Celebration of Achievement will recognize the Corporate Women of Achievement and the presentation of the *Woman Business Owner of the Year* and *Member of the Year* awards.

Diamond Sponsor (one available) **\$30,000**

- Diamond Sponsor on all event signage, invitations and event emails
- Sponsor co-branded with NAWBO Chicago the day of the event
- Logo on NAWBO Chicago website for one year
- Banner ad with link to sponsor's website on NAWBO Chicago website for one year
- Five corporate representatives may participate in NAWBO Chicago for one year
- Full-page color ad in the Commemorative Awards Booklet with top available placement when sponsorship confirmed
- VIP tickets for 20 guests to the event
- Sponsor nominates a recipient for Corporate Woman of Achievement Award
- Exhibit table in the Expo Hall
- Special recognition as a Diamond Sponsor on publicity materials
- Sponsor recognition on all media releases
- Introduction of Keynote Speaker
- Participate on stage for a portion of program and show commercial/video. Video will also run in post-event newsletter
- Sponsor promoted through branded messaging on social media outlets
- Sponsor video to play at launch of conference
- Sponsor recognition in post-event publicity

Platinum Sponsor (one available) **\$20,000**

- Platinum Sponsor on all event signage and invitations
- Logo on NAWBO Chicago website for one year
- Banner ad with link to sponsor's website on NAWBO Chicago website for one year
- Four corporate representatives may participate in NAWBO Chicago for one year
- Full-page color ad in the Commemorative Awards Booklet with top available placement when sponsorship confirmed
- VIP tickets for 20 guests to the event
- Sponsor nominates a recipient for Corporate Woman of Achievement Award
- Exhibit table in the Expo Hall
- Special recognition as a Platinum Sponsor on publicity materials
- Sponsor recognition on all media releases
- Sponsor promoted through branded messaging on social media outlets
- Sponsor recognition in post-event publicity

Gold Sponsor (four available) **\$10,000**

- Gold Sponsor on all event signage and invitations
- Logo on NAWBO Chicago website for one year
- Three corporate representatives may participate in NAWBO Chicago for one year
- Banner ad with link to sponsor's website on NAWBO Chicago website for six months
- Half-page color ad in the Commemorative Awards Booklet
- Exhibit table in the Expo Hall
- Ten event tickets
- Sponsor nominates a recipient for Corporate Woman of Achievement Award
- Gold Sponsor recognition on publicity materials
- Sponsor recognition on all media releases
- Sponsor promoted through branded messaging on social media outlets
- Sponsor recognition in post-event publicity



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41st Annual Celebration of Achievement

Silver Sponsor (eight available) _____ \$5,000

- Sponsor and/or present a session at the conference of Achievement Award
- Silver Sponsor on all event signage and invitations
- Silver Sponsor recognition on publicity materials
- Sponsor recognition on all media releases
- Logo on NAWBO Chicago website for one year
- Sponsor promoted through branded messaging on social media outlets
- Banner ad with link to sponsor's website on NAWBO Chicago website for one month
- Sponsor recognition in post-event publicity
- Quarter-page color ad in the Commemorative Awards Booklet
- Five event tickets
- Exhibit table in the Expo Hall
- Two corporate representatives may participate in NAWBO Chicago for one year
- Sponsor nominates a recipient for Corporate Woman

Happy Hour/Chocolate Sponsor _____ \$5,000

- Listing as Happy Hour or Chocolate Sponsor on all email invitations, NAWBO Chicago website and E-Newsletter
- Exhibit table in the Expo Hall
- Half-page color ad in the Commemorative Awards Booklet
- Five event tickets
- Sponsor promoted through branded messaging on social media outlets
- Sponsor recognition in post-event publicity
- Sponsor nominates a recipient for Corporate Woman of Achievement Award

Bronze Sponsor _____ \$2,500

- Logo on NAWBO Chicago website for one year
- Two event tickets
- Exhibit table in the Expo Hall
- One corporate representative may participate in NAWBO Chicago for one year
- Sponsor recognition in post-event publicity

Premier Exhibitor _____ \$1,000 Member/\$1,250 Non-Member

- Pre-event promotion
- Quarter-page color ad in the Commemorative Awards Booklet
- Exhibit table in the Expo Hall
- One event ticket
- Logo in Commemorative Awards Booklet and on event web page

Exhibitor _____ \$500 Member/\$750 Non-Member

- Pre-event promotion
- One ticket to the event
- Exhibit table in the Expo Hall
- Listing in the Commemorative Awards Booklet and on the event web page

Table Sponsor _____ \$2,750

- Bundle of 10 tickets: use for your associates and clients, or donate tickets to support women business owners who might not otherwise be able to attend. Commemorative Award Booklet and included on the event website
- Company logo displayed on table
- Table for you and your guests
- Listing as Corporate Table Sponsor in the



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Advertising Opportunities

Advertisers also will be recognized in the Commemorative Award Booklet and included on the event website

Full Page: 4.5" wide x 7.5" high (no bleeds) _____ **\$2,000**

Half Page: 4.5" wide x 3.75" high (no bleeds) _____ **\$1,000**

Quarter Page: 2.25" wide x 3.75" high (no bleeds) _____ **\$500**

Sponsorship Opportunities Supporting Female Entrepreneurs

NAWBO Chicago is committed to fostering an inclusive environment and elevating as many female entrepreneurs as we can. You can support this initiative in many different ways. Please help us in achieving this mission in one of the following ways. Sponsorship recognized in Commemorative Awards Booklet.

Gift of NAWBO Sponsor _____ **\$680**

- Provide a one-year NAWBO membership to a female entrepreneur. This priceless gift will provide mentorship, support and other resources to help a woman business owner thrive.

Scholarship Sponsor _____ **\$275**

- Provide one or more tickets for a female entrepreneur who might not otherwise be able to attend

Next Gen Sponsor _____ **\$275**

- Provide one or more tickets for a Next Gen entrepreneur to attend the full conference

Friend of NAWBO _____ **Open Donation**

- Supports the activities and outreach of NAWBO Chicago in providing support, resources and outreach for female entrepreneurs