



NAWBO

National Association of Women Business Owners

JUMPSTARTING YOUR 2023 ADVOCACY EFFORTS

By following these four easy steps, you can kick start your chapter's Advocacy efforts by starting to build relationships before your meetings during Advocacy Days. Getting a head start will allow you the opportunity to have more productive and in-depth conversations during Advocacy days instead of more introductory meetings.

Step One:

PART A)

Compose NAWBO National pre-approved letter inserting chapter's local U.S. Representatives and/or Senator's name and address signed by the Chapter President of Public Policy/Advocacy Chairs (this will be three separate letters). Feel free to include local events you would like them to attend in the future.

Note: Any letter sent through U.S. mail will take approximately three weeks to arrive after security. FedEx and UPS deliveries are not accepted. Letters will receive the quickest response if sent through the Member's website under constitute inquiries. Find your U.S. Representative [here](#) and U.S. Senator [here](#).

PART B)

Compose chapter press release using the sample press release and send to local media outlets.

Step Two: Wait to hear back on correspondence (Approximately 6- 8 weeks). A staff member will respond. However, the letter will be signed by the Member.

Step Three: If you receive a response, start a dialogue (email exchanges or phone calls) and find ways to support your representative's efforts or how they can help drive NAWBO's Advocacy agenda, which can be found in the 2023 NAWBO Advocacy Agenda document. This is an excellent opportunity to use your 2023 Advocacy Talking Points as well. If you do not receive a response, please contact Elle, and she will circle back on the national level.

Step Four: Report back to National by May 1st.

Questions? Email Elle at epatout@nawbo.org