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SAVE THE DATES



Art of Advocacy

2-Part Virtual Series

TUESDAY 2/23 & TUESDAY 3/23 2021

1:30 - 3:30 pm

Led by NAWBO-CA Legislative Advisor Lori Kammerer and
NAWBO-CA Director of Advocacy and Public Policy Robin Allen

Join us to expand opportunities to become actively involved in the public policy process, increase your knowledge and awareness about advocacy issues affecting your business in this two-part educational training series. This series will include advocacy conversation, roundtables and discussion to empower attendees with knowledge in the following:

Session 1

- California legislative structure and policy cycle
- Legislative bill process
- The role and impact of state government

Session 2

- Legislative outreach
- Best practices in advocacy (local, state, national)
- Workshopping Prop 16 — as a group — on What was Done, Lessons Learned, What to do Better Next Time

Come to one or both sessions, you'll learn best practices either way!

Registration coming soon.